

Video Production and Broadcast Technical Major (9278)

Associate of Applied Business Degree

| Course | Title | Credit Hours |
|--|--|--------------|
| First Semester | | |
| ENGL 1110 or ENGL 1111 | English Composition I (A) ¹ or English Composition I (B) | 3 |
| FYEX 1000 | First Year Experience | 1 |
| MDIA 1003 | Introduction to the Multimedia Computer | 1 |
| MDIA 1010 | The Business and History of Broadcast and Interactive Media | 2 |
| MDIA 1060 | Vocalization and Diction for Broadcast Media | 2 |
| MDIA 1200 | Video I: Introduction to Video Production and Broadcast | 3 |
| MDIA 1400 | Audio I: Introduction to Audio Production and Recording | 3 |
| Credit Hours | | 15 |
| Second Semester | | |
| BUSM 1300 | Introduction to Business | 3 |
| COMM 1000 | Effective Public Speaking | 3 |
| ENGL 1121 | English Composition II-Technical Focus | 3 |
| MDIA 1045 | Writing for Broadcast and Interactive Media | 2 |
| MDIA 1080 | Staff Practice I | 1 |
| MDIA 1205 | Video II: Action Videography and Video Techniques | 3 |
| Credit Hours | | 15 |
| Third Semester | | |
| MDIA 1500 | Interactive Media I: Introduction to Interactive Production | 3 |
| MDIA 1600 | Animation I: Introduction to Two and Three-Dimensional Animation | 3 |
| MDIA 2200 | Video III: Electronic News Gathering | 3 |
| MDIA 2260 | Video Compositing and Special Effects | 2 |
| Select course(s) from the Arts and Humanities Electives list | | 3 |
| Select course(s) from the General Electives list | | 2 |
| Credit Hours | | 16 |
| Fourth Semester | | |
| MATH 1600 | Survey of College Mathematics | 3 |
| MDIA 2080 | Staff Practice II | 1 |
| MDIA 2205 | Video IV: Independent Commercial Video Production | 3 |
| MDIA 2265 | Sports Reporting, Commentary and Videography | 2 |
| Select course(s) from the Social & Behavioral Sciences list | | 3 |
| Select course(s) from the General Electives list. | | 3 |
| Credit Hours | | 15 |
| Total Credit Hours | | 61 |

¹ English course selection is based on placement test results (ENGL 1111 English Composition I (B) is 4 credits, only 3 credits apply to the degree).

This course is designated as a technical course in the program. Students must earn a "C" grade or higher in the course to fulfill the college's graduation requirements policy.

Electives

| Course | Title | Credit Hours |
|--------------------------|----------------------------------|--------------|
| General Electives | | |
| BUSM 1620 | Introduction to Entrepreneurship | 3 |

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| BUSM 1640 | Entrepreneurial Management | 3 |
| BUSM 1700 | Principles of E-Business | 3 |
| BUSM 2000 | Principles of Management | 3 |
| BUSM 2500 | Principles of Marketing | 3 |
| BUSM 2530 | Advertising | 3 |
| BUSM 2550 | Direct and Internet Marketing | 3 |
| COMM 1100 | Effective Interpersonal Communications | 3 |
| COMM 2000 | Advanced Public Speaking | 3 |
| COMM 2100 | Conflict Management | 3 |
| GRDS 1010 | Visual Organization | 3 |
| GRDS 1015 | Introduction to Typography | 3 |
| GRDS 1020 | Graphic Design | 3 |
| GRDS 1375 | Computer Graphics AI, ID and PS | 3 |
| ITCS 1010 | Programming Logic | 3 |
| ITCS 1105 | Web Programming I | 3 |
| ITIS 1000 or ITIS 1005 | Basic Computer Skills Computer Essentials | 1 |
| ITIS 1102 | Internet: Services, Tools, and Web Page Design | 3 |
| ITIS 1108 | Using an HTML Editor | 2 |
| MUSC 2650 | Electronic Music I | 2 |
| MUSC 2660 | Electronic Music II | 2 |
| Any course(s) included in the Ohio Transfer 36 | | |
| Arts and Humanities | | |
| ARTS 1120 | Art Appreciation | 3 |
| ARTS 2220 | Survey of Art I | 3 |
| ARTS 2230 | Survey of Art II | 3 |
| ENGL 2250 | Survey of American Literature I | 3 |
| ENGL 2260 | Survey of American Literature II | 3 |
| ENGL 2280 | Survey of British Literature I | 3 |
| ENGL 2290 | Survey of British Literature II | 3 |
| HUMX 1100 | Introduction to Humanities | 3 |
| HUMX 1200 | The American Experience in the Arts | 3 |
| MUSC 1200 | Music Appreciation | 3 |
| MUSC 1215 | World Music | 3 |
| MUSC 1800 | Popular Music: Rock, Jazz, Country, and Hip-Hop | 3 |
| MUSC 2200 | Music History and Literature I | 3 |
| MUSC 2250 | Music History and Literature II | 3 |
| PHIL 1500 | Introduction to Philosophy | 3 |
| PHIL 2000 | Comparative Religion | 3 |
| PHOT 1000 | History of Photography | 3 |
| Social and Behavioral Sciences | | |
| ANTH 1160 | Introduction to Cultural Anthropology | 3 |
| ECON 1150 | Basic Economics | 3 |
| ECON 2500 | Principles of Macroeconomics | 3 |
| ECON 2600 | Principles of Microeconomics | 3 |
| GEOG 1500 | Introduction to Geography | 3 |
| GEOG 1600 | World Regional Geography | 3 |
| HIST 1150 | Western Civilization I: Antiquity Through the Reformation | 3 |
| HIST 1250 | Western Civilization II: Age of Revolution Through the Present | 3 |
| HIST 2150 | U.S. History: Colonization Through Reconstruction | 3 |
| HIST 2250 | U.S. History: Reconstruction to the Present | 3 |
| POLS 1300 | U.S. National Government | 3 |
| POLS 2500 | Modern Political Ideologies | 3 |

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|-----------|----------------------------|----------|
| | | 3 |
| PSYC 1500 | Introduction to Psychology | 3 |
| SOCY 1150 | Principles of Sociology | 3 |