

Radio Production and Broadcast Certificate (2506)

One of the most significant developments of the 20th century was the advent of organized radio transmission. To this day, news, information, and music find radio their marketplace and a pinnacle of the communications industry. Internet radio production has increased dramatically the broadcast reach of the medium and has secured radio's future as a communications giant. This program is designed to provide real-world knowledge and hands-on training in the areas of broadcast, newsgathering, live performances and radio business. Designed to facilitate both broadcast and interactive media applications, this program is designed to meet the needs of students seeking employment in the radio industry.

Course	Title	Credit Hours
MDIA 1003	Introduction to the Multimedia Computer	1
MDIA 1010	The Business and History of Broadcast and Interactive Media	2
MDIA 1045	Writing for Broadcast and Interactive Media	2
MDIA 1060	Vocalization and Diction for Broadcast Media	2
MDIA 1080	Staff Practice I	1
MDIA 1300	Radio I: Introduction to Radio Production and Broadcast	3
MDIA 1305	Radio II: Advanced Radio Technique	3
MDIA 1320	Live Radio Performance and Engineering	2
MDIA 1400	Audio I: Introduction to Audio Production and Recording	3
MDIA 2080	Staff Practice II	1
MDIA 2300	Radio III: Electronic News Gathering	3
MDIA 2305	Radio IV: Commercial Radio Production	3
MDIA 2340	Radio Business Techniques and Broadcast Direction	2
Total Credit Hours		28

The following courses are suggested as supplementary enrichment to the Media Technology certificates:

Course	Title	Credit Hours
ARTS 1120	Art Appreciation	3
ARTS 1130	Art Drawing I	3
ENGL 2215	Graphic Fiction	4
GRDS 1010	Visual Organization	3
GRDS 1375	Computer Graphics AI, ID and PS	3
ITCS 1010	Programming Logic	3
ITCS 1105	Web Programming I	3
ITCS 1820	Java Programming I	3
MUSC 1200	Music Appreciation	3
MUSC 1215	World Music	3
MUSC 1800	Popular Music: Rock, Jazz, Country, and Hip-Hop	3
PHOT 1100 or PHOT 1105	Basic Photography Basic Photography - Digital	3
PHOT 1400	Commercial Photography	3