

## Video Production and Broadcast Certificate (2502)

Our increasing dependence on broadcast television, film, and video as means of communication has helped to further the development of technology necessary for proper production. The advent of internet broadcasting and high capacity satellite transmissions has further increased the need for training in the techniques of communication. Lakeland's Video Production and Broadcast certificate program, designed to provide hands-on training in the areas of broadcast, newsgathering, live performance, and video engineering for both broadcast and interactive media applications, helps prepare students to meet the needs of the video communications industry.

Course	Title	Credit Hours
MDIA 1003	Introduction to the Multimedia Computer	1
MDIA 1010	The Business and History of Broadcast and Interactive Media	2
MDIA 1045	Writing for Broadcast and Interactive Media	2
MDIA 1060	Vocalization and Diction for Broadcast Media	2
MDIA 1080	Staff Practice I	1
MDIA 1200	Video I: Introduction to Video Production and Broadcast	3
MDIA 1205	Video II: Action Videography and Video Techniques	3
MDIA 1400	Audio I: Introduction to Audio Production and Recording	3
MDIA 2080	Staff Practice II	1
MDIA 2200	Video III: Electronic News Gathering	3
MDIA 2205	Video IV: Independent Commercial Video Production	3
MDIA 2260	Video Compositing and Special Effects	2
MDIA 2265	Sports Reporting, Commentary and Videography	2
<b>Total Credit Hours</b>		<b>28</b>

The following courses are suggested as supplementary enrichment to the Media Technology certificates:

Course	Title	Credit Hours
ARTS 1120	Art Appreciation	3
ARTS 1130	Art Drawing I	3
ENGL 2215	Graphic Fiction	4
GRDS 1010	Visual Organization	3
GRDS 1375	Computer Graphics AI, ID and PS	3
ITCS 1010	Programming Logic	3
ITCS 1105	Web Programming I	3
ITCS 1820	Java Programming I	3
MUSC 1200	Music Appreciation	3
MUSC 1215	World Music	3
MUSC 1800	Popular Music: Rock, Jazz, Country, and Hip-Hop	3
PHOT 1100 or PHOT 1105	Basic Photography Basic Photography - Digital	3
PHOT 1400	Commercial Photography	3