Interactive Media Certificate (2501)

Media integration and presentation have become accepted as one useful form of communication. Be it for a CD-based retail catalog, business website, or DVD video, media integration brings together the best possible communications tools to provide efficiency, impact, clarity, and entertainment. Lakeland's Interactive Media (Interactive Web Design) certificate program spans a number of media-related communications disciplines and topics. The study of concepts reinforced with a heavy emphasis on realistic application helps prepare students for employment in a variety of settings.

Course	Title	Credit Hours
MDIA 1003	Introduction to the Multimedia Computer	1
MDIA 1010	The Business and History of Broadcast and Interactive Media	2
MDIA 1080	Staff Practice I	1
MDIA 1200	Video I: Introduction to Video Production and Broadcast	3
MDIA 1400	Audio I: Introduction to Audio Production and Recording	3
MDIA 1500	Interactive Media I: Introduction to Interactive Production	3
MDIA 1505	Interactive Media II: Interactive Production Technology	3
MDIA 1540	Interactive Media Design Theory	2
MDIA 1600	Animation I: Introduction to Two and Three-Dimensional Animation	3
MDIA 2500	Interactive Media III: Multiple Media Integration	3
MDIA 2505	Interactive Media IV: Advanced Interactive Presentation	3
MDIA 2560	Interactive Educational Design	2
MDIA 2080	Staff Practice II	1
Total Credit Hours		**30**

The following courses are suggested as supplementary enrichment to the Media Technology certificates:

Course	Title	Credit Hours
ARTS 1120	Art Appreciation	3
ARTS 1130	Art Drawing I	3
ENGL 2215	Graphic Fiction	4
GRDS 1010	Visual Organization	3
GRDS 1375	Computer Graphics AI, ID and PS	3
ITCS 1010	Programming Logic	3
ITCS 1105	Web Programming I	3
ITCS 1820	Java Programming I	3
MUSC 1200	Music Appreciation	3
MUSC 1215	World Music	3
MUSC 1800	Popular Music: Rock, Jazz, Country, and Hip-Hop	3
PHOT 1100	Basic Photography	3
or PHOT 1105	Basic Photography - Digital	
PHOT 1400	Commercial Photography	3