

## Graphic Design (9250)












### Associate of Applied Business Degree

A graphic designer is a visual problem solver. In order to solve these problems, a designer must be skilled in the use of typography, design, color, layout, packaging, photography, production, computer software, marketing, advertising, and presentation.

Graduates of this program will have the skills to enter the graphic design field at entry-level or to transfer to institutions offering a baccalaureate degree. Regardless of their immediate goal, students will be encouraged to develop all conceptual and technical abilities most applicable to the field.

There are many career opportunities available to graphic designers right out of school. The potential for growth in the field increases with experience as graphic designers can work to become art directors, creative directors, or even account managers working on the client side of the field. Various working environments include design studios, advertising agencies, corporate in-house design departments, publishing houses, print shops, and multi-media companies.


**A certificate is also available.**

Course	Title	Credit Hours
<b>First Semester</b>		
ARTS 1130	Art Drawing I	3
ENGL 1110 or ENGL 1111	English Composition I (A) <sup>1</sup> or English Composition I (B)	3
FYEX 1000	First Year Experience	1
GRDS 1010	Visual Organization 	3
GRDS 1015	Introduction to Typography 	3
GRDS 1375	Computer Graphics AI, ID and PS 	3
<b>Credit Hours</b>		<b>16</b>
<b>Second Semester</b>		
ENGL 1120	English Composition II	3
GRDS 1020	Graphic Design 	3
GRDS 1500	History of Graphic Design	3
GRDS 2110	Graphic Production 	3
PHOT 1105	Basic Photography - Digital	3
<b>Credit Hours</b>		<b>15</b>
<b>Third Semester</b>		
COMM 1000	Effective Public Speaking	3
GRDS 2015	Advanced Typography 	3
GRDS 2230	Advertising Design 	3
MATH 1600	Survey of College Mathematics <sup>2</sup>	3
Select course(s) from the Arts and Humanities Electives list		3
<b>Credit Hours</b>		<b>15</b>
<b>Fourth Semester</b>		
GRDS 2330	Corporate Identity 	3
GRDS 2500	Graphic Design Portfolio 	3
ITCS 1105	Web Programming I 	3
Select any Natural Science Ohio Transfer 36 course(s) 		3
Select courses(s) from the Social and Behavioral Sciences Electives list		3
<b>Credit Hours</b>		<b>15</b>
<b>Total Credit Hours</b>		<b>61</b>

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1 English course selection is based on placement test results (ENGL 1111 English Composition I (B) is 4 credits, only 3 credits apply to the degree).

2 Students planning to transfer to a four-year college should take a sequence of math as advised by their counselor.

 This course is designated as a technical course in the program. Students must earn a "C" grade or higher in the course to fulfill the college's graduation requirements policy.

## Electives

Course	Title	Credit Hours
<b>Arts and Humanities</b>		
ARTS 1120	Art Appreciation	3
ARTS 2220	Survey of Art I	3
ARTS 2230	Survey of Art II	3
ENGL 2250	Survey of American Literature I	3
ENGL 2260	Survey of American Literature II	3
ENGL 2280	Survey of British Literature I	3
ENGL 2290	Survey of British Literature II	3
HUMX 1100	Introduction to Humanities	3
MUSC 1200	Music Appreciation	3
MUSC 1215	World Music	3
MUSC 1800	Popular Music: Rock, Jazz, Country, and Hip-Hop	3
MUSC 2200	Music History and Literature I	3
MUSC 2250	Music History and Literature II	3
PHIL 1500	Introduction to Philosophy	3
PHIL 2000	Comparative Religion	3
PHOT 1000	History of Photography	3
<b>Social and Behavioral Sciences</b>		
ANTH 1160	Introduction to Cultural Anthropology	3
ECON 1150	Basic Economics	3
ECON 2500	Principles of Macroeconomics	3
ECON 2600	Principles of Microeconomics	3
GEOG 1500	Introduction to Geography	3
GEOG 1600	World Regional Geography	3
HIST 1150	Western Civilization I: Antiquity Through the Reformation	3
HIST 1250	Western Civilization II: Age of Revolution Through the Present	3
HIST 2150	U.S. History: Colonization Through Reconstruction	3
HIST 2250	U.S. History: Reconstruction to the Present	3
POLS 1300	U.S. National Government	3
POLS 2500	Modern Political Ideologies	3
PSYC 1500	Introduction to Psychology	3
SOCY 1150	Principles of Sociology	3