

## Finance (FINN)

### **FINN 1100 Personal and Family Finance**

**(CTAG) 2 Credits**

This course introduces students to a broad range of topics relating to the proper management of the financial affairs of individuals and family units. The course includes such topics as: planning for the expenditure of money (budgeting); the wise use of credit; providing transportation and shelter; saving/investing money; and planning for retirement. This elective course helps students function more effectively in our society.

(2 contact hours)

### **FINN 1200 Fundamentals of Investing**

**2 Credits**

This course introduces the nonprofessional investor to the various investment alternatives available, with an emphasis on stocks and bonds. The course includes such topics as: the role of brokerage firms in the securities business; the function of security exchanges; risk and return potential as it relates to different investment alternatives; and analyzing specific securities. This elective course helps students more intelligently evaluate investment alternatives and/or advice received from professionals regarding investment alternatives.

(2 contact hours)

### **FINN 1300 Financial Management for the Small Business**

**3 Credits**

This course introduces the concepts and methods of financial management for a small business using the information generated by the accounting information system. The course covers the financial aspects of starting a new business, preparing a business plan, evaluating operations using financial information, managing cash flow, and managing costs. The course also introduces some of the major federal and state tax issues relating to the operation of a business. The course is designed for present or potential business owners with little or no financial background.

(3 contact hours)

### **FINN 1500 Applied Finance**

**3 Credits**

*Prerequisite: ACCT 1100.*

This course introduces finance for industrial-oriented students who need to know more about the corporate financial structure of our economy. The course places emphasis on financial analysis, using ratios, working capital management, and capital budgeting. The course is designed for non-accounting/non-financial majors.

(3 contact hours)